



The Ticketpro Dome: bringing live business back with style

With its unique and highly recognisable silhouette against the Gauteng skyline, the Ticketpro Dome, located in Northriding Johannesburg, houses the most sought-after exhibition, event and corporate requirement: A blank canvas.

An authority in the eventing business, The Ticketpro Dome has always been ahead of its game, keeping in line with international trends and adapting to business needs in the changing landscape of venue requirements, especially during Covid times.

From a gala awards evening to a musical extravaganza, the Ticketpro Dome always transforms into what you envisage.

A world-class venue for hosting corporate and entertainment events, the

Ticketpro Dome's versatility as a multi-functional venue is unmatched. With both the infrastructure and the flexibility to adapt to the needs of any event, from a product launch to a year-end function or a banquet, dedicated staff work with each client to create a perfect-for-purpose platform every time.

Catering from 50 to 5 000 guests, in seating configurations that best suit your needs, this venue now has an ace up its sleeve to get you back into business, while ensuring maximum safety during lockdown.

The Ticketpro Dome's Hybrid Studio

This versatile, multipurpose business generator, highlights your exhibition, event or product launch across three platforms: virtual, live and hybrid – in an innovative combination of digital and reality.

The Hybrid Studio bridges the gap between live and virtual shows to deliver a fully integrated and flexible digital solution to match budgets, large or small.

Blazing a trail in the live-plus-streaming sector, Ticketpro Dome's Hybrid Studio has several permutations to meet your business needs while matching your target audience's preference.

With its global reach and instant, interactive engagement, huge opportunities exist for real-time networking and sales, along with unlimited sponsorship prospects.



The Hybrid Studio offers solutions for SMEs and corporates; entertainers and bands; and product launches that bring media and consumers together for maximum coverage.

Bespoke plans to meet market conditions

The Hybrid Studio may be booked without any physical audience, or in keeping with Covid-19 protocols, capacity restrictions and the all-important social distancing. Booking may take place within 24 hours, depending on availability and the specific content required.

The dedicated Reed Venue Management team is on hand to make your event planning seamless, from booking to bringing back business.

Shows or events may be streamed live to an audience of thousands of regular business associates and press or exhibition fans. To kick-start the music industry, a paying audience from around the world may book a ticket and watch their favourite artists perform live, and later streamed into their homes.

For every event, Ticketpro Dome will provide a professional project manager who will work with you to curate bespoke events that meet your objectives, while you choose to invite your audience via

email or social media – or both.

The Ticketpro Dome Hybrid Studio team is available to discuss current and future options, with a multitude of combinations to enhance event monetisation.

In the case of trade shows, the team is able to engage your audience – even from their home office – and allow you to network and even sell goods via our e-commerce capabilities.

Importantly, the Ticketpro Dome team understands your industry and the constraints we are all under. We're not just a rate-card – we're your partners in delivering flexible solutions to suit each client's specific needs and budgets.

You imagine it, we'll bring it to life

Here are several ideas that have the ability to set your business apart to ensure a memorable event, virtually and in reality:

- Available as an existing set which will require only client content to populate the LED screen backdrops.
- Alternate: single, double or three-screen green virtual set.
- Live events or use pre-recorded content in a 'delayed live' scenario. 'Delayed live' is playing back pre-recorded content with a live host/facilitator/

speaker as continuity presenter for the show and includes the ability to do Q&A, polls and surveys.

- Virtually – from one-person solo presentations to multiple presenters and speakers, utilising the three stage areas for panel discussions, entertainment, bands and more.
- Virtual panels dialled-in from remote areas are able to appear to be present in the studio.
- All virtual elements, with full HD stream capabilities, sent across multiple platforms or stream servers.
- In-venue guests following all presented content on the LED screens.
- Space to handle in-house guests, particularly for awards shows with recipients in the audience able to walk up and receive their awards, within Covid-19 protocols.
- Car shows with the ability to house the car reveal on the centre stage.
- TV shows as a TV set.
- Comedy and artist performances with live interactive backgrounds.
- Church and house-of-worship sets, can be pre-recorded or live, and broadcast worldwide.
- Ideally suited to hosting press conferences, product launches, webinars and corporate conferences.





Tech specs: choices from the Hybrid Studio

The technical facts for your team to choose from, with guidance from ours:

- P3 LED Screen set in three individual area layouts.
- 22m wide stage with two tiers of 6m deep.
- The set is customisable and changeable to suit all needs.
- Able to do moving graphic backdrops, a green screen or a combination of both.
- Full digital audio console with Dante Control and EAW sound.
- Studio wash lighting and robe effects lighting with control.
- Watchout media server screen management.
- Virtual streaming servers with standard sets available or custom unreal engine studio capabilities.
- Virtual tracking.
- Streaming solution to all major platforms and stream solutions such as MS Teams, Zoom, YouTube, Facebook, LinkedIn, Core Account, Embedded Iframe and more, all subject to client's requirements and number of guests viewing.
- Dedicated 40mb up/down stream connectivity and venue Wi-Fi connectivity.

- Our own customisable progressive web app with in-bedded stream – including agenda, about, past events, documents, speaker biographies, networking, embedded live stream and more.

Plus, there's more: The Conference and Events Centre

The Conference and Events Centre is as elegant as it sounds. An additional venue facility adjoining the Ticketpro Dome, its total size is 2 000m², of which the foyer is 400m², with the remainder subdivisible into three venues, of which the largest is 680m².

This Centre gives more intimate events a sense of style, while trade shows, conferences, exhibitions, banquets, workshops, product launches, and weddings make it a pre- and post-hospitality suite.

Accommodating between 50 and 950 guests, this space also boasts our renowned catering service for delectable treats and trendy cocktails to win over every guest. Natural light and high ceilings make this venue highly adaptable and superbly comfortable.

Adjoining the Ticketpro Dome's main arena, The Conference and Events Centre has its own exterior parking entrance and a large private foyer area that may be used

for registration, receptions, cocktails and more.

With ample parking and within easy access to all areas in Gauteng, there is no other venue in the same league as the Ticketpro Dome, its Hybrid Studio, or its attraction as a venue of choice for top exhibitions, events and concerts for fans who have come to love our iconic silhouette against the Gauteng skyline.

Fast facts about the Ticketpro dome

- 20 700 sqm arena
- Home to South Africa's top exhibitions
- Concert audience of 21 000
- Multi-award-winning concert venue
- Ability to host private events between 50-5 000 pax
- Now with Hybrid Studio for global reach



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